**NASA Meeting**

**August 28, 2023**

US Cellular offering $1500 sponsorship

-Just for the fall soccer season

-Decide where to hang banner (which is provided by them)

-Banner for our website with hyperlink

-Should we become a member of TeamSnap?

-Concerns: How will emails and surveys be sent out?

More emails being sent out during the season (4 extra emails, to be exact)

Warn families that they will be receiving emails from US Cellular

-Lindsey- motion to accept US Cellular sponsorship, James- second, motion approved

Field Sponsors

-Levels of sponsorship

-Duration of sponsorship- give option of 1 season or a discount for 2 seasons?

-How much do baseball and softball charge for sign sponsors?

-Larger donation=larger sign?

-Size of sponsor sign is also dependent upon where they will be stored

-Begin sponsorship for spring season

-Need form and letter to give to businesses, explaining what we will use money for

-3x4 and 4x6 size signs

**Tiers of Sponsorship**

**Bronze**: 3x4 sign on 1 field, online recognition: $250

**Silver:** 4x6 sign on 1 field, online recognition: $500

**Gold**: 4x6 sign on 2 fields, online recognition: $1000

**Platinum:** 4x6 Signs on 3 fields and online recognition: $1500

**“Friends of NASA”** – any monetary donation up to $250

- Show tiers of donations on website

-Signs roughly $100 for 4x6 sign

-Offer a discount for multiple year sponsorship

-Offering 20% discount each year

-Everyone come up with list of businesses to target, email to Jason

-List of what to use funds for:

New goal for U9-U10 field

Corner flags- with NASA logo printed on

Put some away for scholarships

Some cost for sponsor signs

Nets

Field maintenance

Space for practice fields, practice field goals

Jerseys- if we change logo

Equipment in general

Events like glow in the dark soccer

New paint machines

Benches for teams

Jonathon: -Permission to reach out to elementary schools for indoor practices

-Clinic for scrimmage to get more kids involved- see if we can get high school teams involved?

-NASA movie night